K-Love radio is an important service to me in my community. I listen to K-Love every day for at least two or more hours. If K-Love is displaced as my local radio station, I am likely to stop listening to the radio. I will not be able to receive the quality of programming and music that I enjoy and that my family finds encouraging. K-Love is a service for the benefit of the public due to the family-friendly nature of the programming and songs. I can leave my child unsupervised with K-Love on because I know and believe in the integrity of the station.